

September 1, 2018

Dear Alliance Exhibitor:

The Wisconsin Alliance of Hearing Professionals invites you to present your product line at our January 11, 2019 annual meeting. The Alliance members, from all part of Wisconsin, will meet on Friday and Saturday, January 11-12, 2019 at the Kalahari Resort in Wisconsin Dells. Exhibitors will have from 8:00 a.m. – 5:30 p.m. on Friday, January 11 to meet with Alliance members. The exhibition will coincide with the Alliance official meeting.

In addition, there will be a manufacturer panel discussion on Friday, January 11. Each manufacturer will have 5-10 minutes to make a brief presentation on the topic of their choice pertaining to their company. Plus, each manufacturer participating in the Auction will have an additional 5-10 minutes to describe their auction donation.

There are a limited number of booth spaces available and all are on a first come, first serve basis with preference given to returning manufacturers. Exhibition monies will be used to make the Alliance a more active and visible participant in the hearing health care community. Our goal is promotion and better understanding for the hearing impaired.

Enclosed is a copy of your 2019 Exhibitor Contract. Please read it carefully, complete, sign and return no later than November 1, 2018.

Please consider co-sponsoring the hospitality, break, luncheon, or making a donation to the auction to support our efforts (information enclosed).

The Kalahari's telephone number is 877.254.5466, website is www.kalahariresort.com – rooms are available Thursday – Sunday, January 10-12, 2019. Please indicate you are attending the Wisconsin Alliance of Hearing Professionals meeting to receive the reduced room rate. The cut-off date for reduced rate is December 10, 2018.

Thank you for your prompt response. Should you have any questions, please do not hesitate to contact me at gczenger@hotmail.com or 608.201.7965. This will be our only membership meeting for 2019.

Sincerely,

Christine Zenger Show Manager

cc: Douglas Q. Johnson, Executive Director and General Counsel Alliance Board Members

# 2019 Exhibit Space Contract

## Wisconsin Alliance of Hearing Professionals

2019 Annual Meeting-- January 11, 2019 -- Kalahari Resort, Wisconsin Dells, WI

Reserving the Exhibit Space
Please sign in the space provided and forward your completed contract to Christine Zenger, Wisconsin Alliance of Hearing Professionals, PO Box 557, Evansville, WI 53536
A booth, for which we agree to pay \$500 to display the following:
It is agreed that all rules and regulations of the contract are a part thereof and no agreement other than those contained therein shall be binding upon the parties, unless in writing, signed by the Show Manager.
Make checks payable to: Wisconsin Alliance of Hearing Professionals or pay by PayPal at www.wahpinfo.org
Please reserve for our use at the January 11, 2019, WI Alliance of Hearing Professionals Annual Meeting, to be conducted at the Kalahari Resort, an exhibit booth.
Please indicate if you would like more than one lunch ticket, cost \$30One lunch ticket is included in the booth price.
Please Print
Company Name
Name of person(s) attending the meeting
Address
CityStateZIP

Signature\_\_\_\_\_\_Date\_\_\_\_

Phone Fax\_\_\_\_\_

### **Exhibitor Event Sponsorship Contract**

#### WI Alliance of Hearing Professionals – 2019 Meeting ( ) \*\*

Available sponsorships (includes pre-publicity in Alliance bulletins publicity in the meeting attendee packet, post publicity in Alliance bulletins, signage at the meeting.

Friday morning continental breakfast	\$100	
Friday morning Break	\$100	
Friday luncheon	\$500	
Friday afternoon break	\$100	
Friday hospitality	\$250	
Advertising Inserts*	\$70	
Keynote Speakers		uglas Beck, Oticon Hepper, Josef Severson, Starkey
2018 to be included in the meeting page	cket. If y	lee meeting packet. Inserts are due by December 10, ou would like to include your own publication (8.5x11", ce of Hearing professionals, PO Box 557, Evansville, WI
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#### The Alliance AUCTION is a great opportunity to show your support!

Please list the item(s) you would like to donate (Auction supporters will have an additional 10 minutes

to highlight their Auction donation).	
Contact the Kalahari Resort directly (877.525.2427) to arrange shipping o	f booth or materials
Total check enclosed** – or pay by PayPal at www.wahpinfo.org	\$
Include booth fee, additional luncheon ticket(s).	

<sup>\*\*</sup>Included in booth fee: Exhibit listing in registration packet, pre and post meeting publicity, publicity in Alliance Bulletins, one Friday lunch ticket, draped and skirted booth in meeting area, electricity to booth, Continuing Education Credits, 5-10 individual presentation minutes on Friday, January 11, 2019. Please call Christine Zenger, Show Manager, 608.201.7965 with any questions, email gczenger@hotmail.com, fax 608.882.6585.

**PAYMENT** Exhibitor, failing to make payment of said booth on or before January 11, 2019, shall forfeit right to the same and will be held responsible for the full amount of the contract, unless the show management can re-let the space at full price.

**LIABILITY** Exhibitor shall have no authority to incur and shall not incur, any expense, cost or liability as against the Show Management or the hotel and Exhibitor shall pay all costs and expenses whatsoever in connection with the exhibition, including moving in and out. Exhibitor shall be liable for any and all damage which it may cause the hotel in connection with its exhibits.

**INSURANCE** Exhibitor shall maintain such insurance as will fully protect Show Management and the hotel from any and all claims of any nature, including claims under the Workers Compensation Act and claims for damages for property damage and personal injury, including death which may arise from the operations of exhibit in connection with its rental.

**DESTRUCTION OF PROPERTY** It is mutually agreed that in case said premises for Show shall be rendered un-tenantable by fire, unavoidable or inevitable accident of any other cause, or in case of any other circumstances which make it impossible for Show Management to permit said premises to be occupied by said Exhibitor for the uses herein specified, then and thereupon this lease shall terminate and said Exhibitor shall, and does hereby waive any claim for damage or compensation, except the return to Exhibitor by the Show Management of the pro-rated amount paid for space for said demised space.

**USE OF SPACE** All sales, taking of orders for future delivery, conferences, lectures, displays and distribution of literature will be limited exclusively to Exhibitors and must be conducted in a dignified manner within the confines of leased space. No noise making devices or public address systems shall be allowed without specific approval of Show Management.

care of space No signs, merchandise, etc., are to be nailed, pasted, taped, stapled or affixed in any way to the hotel property. Exhibitors shall care for and keep in good order space occupied by them in same condition as it was when taken over. If the space occupied shall be damaged by the participants his/her employees, patrons or guests, he/she shall pay such claims as necessary to restore the space to its original condition.

**SUBLETTING** Management of show reserves right to decline or prohibit any exhibit or portions thereof, and to permit only such matters or conduct as shall be approved to by it. Show Management reserves right to make location/space changes, with advance notice to exhibitors, that will, in the opinion Show Management, be of benefit.

**HOURS** Hotel will be ready for installation of exhibits by 7 a.m., Friday, January 11, 2019 and all exhibits MUST be completely installed by 8:00 a.m. No exhibits may be dismantled before 7:00 p.m. on Friday, January 11, 2019 (or upon conclusion of the conference).