# Wisconsin Alliance of Hearing Professionals

# 2018 Annual Meeting

Trade Show and Auction

January 12-13, 2018

Kalahari Resort, Wisconsin Dells

Offering

10 IHS — 10 State CEUs

(includes 2 ethics credits)

Featuring:
Audiometer Calibration
Loop Assistive Hearing
See page 4 for details

### Featured Speakers

Todd Beyer, ACA, BC-HIS. Todd is a second generation Hearing Instrument Dispenser with 18 years of experience. Todd has served our profession in many capacities including: dispenser, manager, trainer, and examiner for the state exam. He is Past President of the WI Alliance of Hearing Professionals. He is President-Elect of the International Hearing Society. He started an independent practice based in Marshfield in 2010 that has grown to 2 offices, 2 service centers and 3 professionals.

Ted Venema, PhD. In addition to Ted's many years as a practicing audiologist he is also a seasoned professor, having taught at several colleges and universities throughout Canada. In fact, Ted created Canada's fourth hearing instrument practitioner program while at Conestoga College in Kitchener, Ontario. Ted is a passionate speaker and he continues to give presentations on hearing, hearing loss and hearing aids across North America and beyond.

Leslie Staverman, AuD, Widex, USA. Leslie began her career working in private practice, this is where she found her passion for hearing aids in providing hearing impaired individuals the chance to improve their quality of life. Leslie joined Widex in 1997 and is responsible for training and consulting with other hearing healthcare professionals. Leslie works hand in hand with other hearing healthcare professionals to satisfy the hearing needs and meet expectations of hearing aid wearers.

## Friday, January 12, 2018

8:00 a.m.—
Registration/
Exhibits

8:30 — 10:30 a.m.

Dr. Leslie Staverman

Sponsored by Widex USA

Tinnitus Therapy

This course will provide a proven tinnitus and relaxation protocol utilizing a combination of amplification, sound therapy, basic counseling and stress management—techniques. With new advancements to better aid patients and clinicians, this seminar outlines how to provide an easy step-by-step approach to tinnitus management. Attendees will learn key counseling strategies, learn how to integrate new technology with in-office tinnitus therapy, and learn new strategies to be able to effectively work with tinnitus patients.

Break/ Exhibits

11:00 — 12:00 p.m. Technology Panel

Manufacturers will provide attendees with the latest in industry technological advances.

12:00-1:00 p.m. Luncheon 1:00 — 3:00 p.m.

Dr. Leslie Staverman

Sponsored by Widex USA

Tinnitus Therapy, continued

3:00 — 4:00 p.m.

Todd Beyer

The Hearing House, LLC

Industry Update

If you are wondering how the new class of OTC hearing aids will affect dispensing in Wisconsin and across the country, this meeting is for you. Todd will start by discussing the development of the OTC hearing aid legislation in Congress, which was signed into law by President Trump on August 18th. The talk will the focus on the activities of the FDA, as well as the input from all interested parties, including the International Hearing Society. The FDA is now charged with developing the rules and regulations to govern OTC products. Most don't realize that process has not even started, and will take up to 3.5 years to complete. There is much work to do!

4:00— 5:30p.m.
Trade Show/
Reception/
Auction

5:30 Business Meeting (members only)

## Saturday, January 13 2018

8:00 a.m. Registration

8:30 — 10:30 a.m.

Dr. Ted Venema

Sponsored by Signia

Fitting Methods

We have come a long way from the early days of verifying hearing aid performance in a sound field. The days of early real ear measurement (REM) are also behind us. With today's output-focused REM mapping of speech, we've got the perfect tool for counseling. The end goal of this seminar is to highlight the benefits of REM for counseling our clients.

10:45 — 12:45 p.m.

Dr. Ted Venema

Sponsored by Signia

Compression for Clinicians

Hearing aids today have a two-fold task: 1) to improve audibility and 2) to increase the signal to noise ration (SNR). The express purpose here is to highlight and describe these two topics in general terms, with clinical applications always kept in mind. The clinical benefits of each will also be described and compared.

Meeting Adjourns

Registration
Name
Name
Company
Address
City-State-Zip
Telephone
I <sup>a</sup> x
Email
Registration Fees Alliance Member \$200
Non-Member \$250
Additional Friday Lunch Ticket \$30
\$25 Late Fee—  if received after January 1, 2018  Total Enclosed,  Please make check payable to WAHP
Fee for attendees includes admission to all seminars, breaks, Friday lunch and exhibitor reception/auction.
Please return to Wisconsin Alliance of Hearing Professionals P.O. Box 161 Evansville, WI 53536 Phone 608.201.7965 FAX 608.882.6585 Email: czz@jjaassociates.com

#### Wisconsin Alliance of Hearing Professionals

PO Box 161 Evansville, WI 53536

Phone: 608.201.7965 Fax: 608.882.6585 czz@jjaassociates.com



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# Hotel Information The Kalahari Resort

1305 Kalahari Drive, Wisconsin Dells, WI 53965 877.525.2427 www.kalahariresorts.com Make your reservations directly with the Kalahari by December 10, 2017 to receive the Alliance reduced rate.

## **Continuing Education Credits**

10 IHS Credits (approval pending)
Wisconsin license renewal requirement is
20 Continuing Education Credits every 2 years
—including 2 Ethics credits—

## Audiometer Calibration Audiology Systems 855.283.7978

Please remember to schedule your calibration services.

Loop Assistive Hearing—Consulting with Clarity

Please bring a hearing aid equipped with a t-coil to experience the advantage of the loop system.

# Thank you to our 2017 Exhibitors:

Americans for Better Hearing
Audiology Systems
Caption Call
Consulting with Clarity
International Hearing Society
Johnson Law Offices
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