



# Wisconsin Alliance of Hearing Professionals

August 2017

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Dear Alliance Exhibitor:

The Wisconsin Alliance of Hearing Professionals invites you to present your product line at our **January 12, 2018** Annual Meeting. The Alliance members, from all parts of Wisconsin, will meet on Friday and Saturday, January 12-13, 2018 at the Kalahari Resort in Wisconsin Dells. Exhibitors will have from 8:30 a.m. to 6:30 p.m. on Friday, January 12 to meet with Alliance members. The exhibition will coincide with the Alliance official meeting. **In addition there will be a manufacturer panel discussion on Friday, January 12. Each manufacturer will have 5-10 minutes to make a brief presentation on the topic of their choice pertaining to their company.**

**NEW- Each manufacturer participating in the AUCTION will have an additional 5-10 minutes to describe their auction donation.**

There are a **limited number of booth spaces available** and all are on a first come, first served basis with preference given to returning manufacturers. Exhibition monies will be used to make the Alliance a more active and visible participant in the hearing health care community. Our goal is promotion and better understanding for the hearing impaired.

Enclosed is a copy of your **2018 Exhibit Contract**. Please read it carefully. Please complete, sign and return no later than November 1, 2017.

Please consider co-sponsoring the **hospitality, break, luncheon, or making a donation to the Auction** to support our efforts (information enclosed).

The Kalahari's telephone number is 877.254.5466, website is [www.kalahariresort.com](http://www.kalahariresort.com) -- rooms are available Thursday – Saturday, January 11-13, 2018. Please indicate you are attending the Wisconsin Alliance of Hearing Professionals Meeting to receive the reduced room rate. The cut-off date for reduced rates is December 10, 2017.

Thank you for your prompt response. Should you have any questions, please do not hesitate to contact me. This will be our only membership meeting for 2018.

Sincerely,

Christine Zenger  
Show Manager

cc: Douglas Q. Johnson, Executive Director & General Counsel  
Alliance Board Members

# 2018 EXHIBIT SPACE CONTRACT

## WISCONSIN ALLIANCE OF HEARING PROFESSIONALS

2018 Annual Meeting

January 12, 2018

The Kalahari Resort, Wisconsin Dells

### RESERVING THE EXHIBIT SPACE:

Please sign in the space provided and forward your completed contract to: Christine Zenger, Wisconsin Alliance of Hearing Professionals, PO Box 17, Evansville, WI 53536.

**A booth, for which we agree to pay \$500 to display the following:**

.....  
.....  
It is agreed that all rules and regulations on the reverse side of this contract are a part thereof and no agreement other than those contained therein shall be binding upon the parties, unless in writing, signed by the Show Manager.

**Make checks payable to the Wisconsin Alliance of Hearing Professionals.**

Please reserve for our use at the January 12, 2018, Wisconsin Alliance of Hearing Professionals Annual Meeting, to be conducted at The Kalahari Resort, an exhibit booth.

### PLEASE PRINT

COMPANY NAME \_\_\_\_\_

NAME OF PERSON(S) ATTENDING  
MEETING \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

**PAYMENTS** Exhibitor, failing to make payment of said booth on or before January 12, 2018 shall forfeit right to the same and will be held responsible for the full amount of the contract, unless the Show Management can re-let the space at full price.

**LIABILITY** Exhibitor shall have no authority to incur and shall not incur, any expense, cost or liability as against the Show Management or the hotel and Exhibitor shall pay all costs and expenses whatsoever in connection with exhibition, including moving in and out. Exhibitor shall be liable for any and all damage which it may cause the hotel in connection with its exhibits.

**INSURANCE** Exhibitor shall maintain such insurance as will fully protect Show Management and the hotel from any and all claims of any nature, including claims under Workers Compensation Act and claims for damages for property damage and personal injury, including death which may arise from the operations of exhibit in connection with its rental.

**DESTRUCTION OF PROPERTY** It is mutually agreed that in case said premises for Show shall be rendered un-tenantable by fire, unavoidable or inevitable accident or any other cause, or in case of any other circumstances which make it impossible for Show Management to permit said premises to be occupied by said Exhibitor for the uses herein specified, then and thereupon this lease shall terminate and said Exhibitor shall and does hereby waive any claim for damage or compensation, except the return to Exhibitor by the Show Management of the pro-rated amount paid for space for said demised space.

**USE OF SPACE** All sales, taking of orders for future delivery, conferences, lectures,

displays and distribution of literature will be limited exclusively to Exhibitors and must be conducted in a dignified manner within the confines or leased space. No noise making devices or public address systems shall be allowed without specific approval of Show Management.

**CARE OF SPACE** No signs, merchandise, etc., are to be nailed, pasted, taped, stapled or affixed in any way to the hotel property. Exhibitors shall care for and keep in good order space occupied by them in same condition as it was when taken over. If the space occupied shall be damaged by the participants, his/her employees, patrons or guests, he/she shall pay such claims as necessary to restore the space to its original condition.

**SUBLETTING** Or donation of space partially or in its entirety, is not permissible without written consent of Show Management.

**GENERAL** Management of show reserves right to decline or prohibit any exhibit or portions thereof, and to permit only such matters or conduct as shall be approved by it. Show Management reserved right to make location/space changes; with advance notice to exhibitors, that will, in the opinion of show management, be of benefit.

**HOURS** Hotel will be ready for installation of exhibits at 7:30 a.m., Friday, January 12, 2018 and all exhibits MUST be completely installed by 8:30 a.m. No exhibits may be dismantled before 7:00 p.m. Friday, January 12, 2018 (or upon conclusion of the conference).

## WI Alliance of Hearing Professionals–2018 Meeting–Exhibit Space Contract

Event Sponsorships – Available sponsorships (includes pre-publicity in Alliance bulletins, publicity in the meeting attendee packet, post publicity Alliance bulletins, signage at the meeting).

Friday morning continental breakfast	\$100	_____
Friday morning break	\$100	_____
Friday luncheon	\$500	_____
Friday afternoon break	\$100	_____
Friday hospitality	\$250	_____
Advertising inserts*	\$70	_____

**Keynote Speakers –**

Dr. Leslie Staverman	Widex
Dr. Ted Venema	Siemens Hearing Instruments

\*(an 8.5 x 11" black and white insert in the attendee meeting packet. Inserts are due by December 10, 2017 to be included in the meeting packet. If you would like to include your own publication (8.5 x 11", one sheet) please send 150 copies to WI Alliance of Hearing Professionals, PO Box 161, Evansville, WI 53536

### The Alliance AUCTION is a great opportunity to show your support.

Please list the item(s) you would like to **donate (Auction supporters will have an additional 10 minutes to highlight their Auction donation).**

\_\_\_\_\_ \$ \_\_\_\_\_ MSRP

\_\_\_\_\_ \$ \_\_\_\_\_ MSRP

**Please indicate if you would like more than one Friday luncheon ticket @ \$30 \$ \_\_\_\_\_**

Please contact the Kalahari Resort directly (877.525.2427) to arrange shipping of booth or materials.

**Total check enclosed \$ \_\_\_\_\_**

Included in booth fee: Exhibitor listing in registration packet, pre and post meeting publicity, publicity in Alliance bulletins, one Friday luncheon ticket, draped & skirted booth in meeting area, electricity to booth, 10 continuing education credits, 5-10 individual presentation minutes on Friday, January 12. Continuing education credits for manufacturers are included in the booth fee. Please call Christine Zenger, Show Manager, 608.201.7965 with any questions, email gczenger@hotmail.com – fax 608.882.6585.