



Wisconsin Alliance of Hearing Professionals

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Dear Alliance Exhibitor:

The Wisconsin Alliance of Hearing Professionals invites you to present your product line at our January 10-11, 2014 Annual Meeting. The Alliance members, from all parts of Wisconsin, will meet on Friday and Saturday, January 10-11, 2014 at the Kalahari Resort, Wisconsin Dells. The exhibition on Friday will coincide with the Alliance official meeting. There are typically between 100-120 attendees at the meeting.

The exhibit space on Friday is located in the same area as all meeting functions – including a continental breakfast, a.m. and p.m. breaks and hospitality hour. In addition, each exhibitor will have 5-10 minutes Friday during the meeting to promote their company to the Alliance meeting attendees. Enclosed is the 2013 meeting brochure, the schedule for 2014 will be similar.

There are a limited number of booth spaces available and all are on a first come, first served basis with preference given to returning manufacturers. Exhibit space includes 1 draped exhibit table located in the meeting room, one meal ticket for Friday's luncheon (please indicate on the enclosed form if you would like more than one meal ticket), electricity to the booth and continuing education credits for manufacturers. Pre and post meeting publicity and publicity in the Alliance bulletins is also included.

Enclosed is a copy of your 2014 exhibit contract. Please read it carefully and let me know if you have any questions. Complete, sign and return the contract before November 1, 2013.

New this year is the opportunity to include your company's advertisement in the meeting program (see enclosed). Also, please consider sponsoring the continental breakfast, breaks or luncheon or donating to the silent auction (see enclosed).

The Kalahari's telephone number is 877.254.5466, their website is www.kalahariresort.com – rooms are available at reduced rates from Thursday – Saturday, January 9-11, 2014. Please indicate you are attending the Wisconsin Alliance of Hearing Professionals meeting in order to receive a reduced room rate. The cut-off date for reduced rooms is December 10, 2013. Please contact the Kalahari to arrange booth or materials shipping.

Thank you for your prompt response. If you have any questions, please do not hesitate to contact me at 608.222.0305. This will be our only membership meeting in 2014.

Sincerely,

Christine Zenger
Show Manager

cc: Douglas Q. Johnson, Executive Director
WI Alliance Board Members

2014 Exhibit Space Contract

Wisconsin Alliance of Hearing Professionals

2014 Annual Meeting

January 10-11, 2014

The Kalahari Resort, Wisconsin Dells

Reserving the Exhibit Space:

Please sign in the space provided and forward your completed contract to Christine Zenger, 907 Progressive Lane, Monona, WI 53716.

A booth, for which we agree to pay \$500 (included in booth fee, draped table, electricity to booth, publicity in Alliance bulletins and in meeting program) to display the following, continuing education credits:

It is agreed that all rules and regulations (attached) are a part thereof and no agreement other than those contained therein shall be binding upon the parties, unless in writing signed by the Show Manager.

Please reserve for our use at the January 10, 2014 Wisconsin Alliance of Hearing Professionals Annual Meeting, to be conducted at the Kalahari Resort, an exhibit booth.

Please Print

Company Name _____

Name of person(s) attending the meeting _____

Email address _____

Signature _____ Date _____

Phone _____ Fax _____

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WI Alliance of Hearing Professionals – Annual Meeting – 2014 – Exhibit Space Contract

Event Sponsorships -- Available sponsorships (includes pre-publicity in Alliance bulletins, publicity in the meeting attendee packet, post publicity in Alliance bulletins, signage at the meeting).

Friday morning continental breakfast	\$100	\$ _____
Friday morning break	\$100	\$ _____
Friday luncheon	\$400	\$ _____
Friday afternoon break	\$100	\$ _____
Friday hospitality	\$250	\$ _____
Advertising inserts	\$ 70	\$ _____

(An 8.5 x 11 black and white insert in the attendee meeting packet. Inserts are due by December 15, 2013 in order to be included in the meeting packet. If you would like to include your own publication (8.5 x 11, one sheet), please send 150 copies to 907 Progressive Lane, Monona, WI 53716.

Silent Auction is a great opportunity to show your support.

Please list the item(s) you would like to donate

_____ MSRP
_____ MSRP

Please indicate if you would like more than one Friday luncheon ticket @ \$25 \$ _____

Please contact the Kalahari Resort to arrange shipping of booth or materials. Continuing education credits for manufacturers are included in the booth fee.

Total check enclosed \$ _____

Please make check payable to Wisconsin Alliance of Hearing Professionals. Thank you!

Included in booth fee: Exhibitor listing in registration packet, pre & post meeting publicity, publicity in Alliance bulletins, one Friday luncheon ticket, draped & skirted booth in meeting area, electricity to booth, 10 continuing education credits, 10-15 presentation individual presentation minutes.

Please call Christine Zenger, Show Manager -- 608.222.0305 -- if you have any questions, email

cz@wiassn.net